

Carolina Cup

IDPA at its best!
June 14,15,& 16, 2012
www.The-CarolinaCup.com

Request for match sponsorship

| | |
|--------------------|--|
| Overview | <p><i>This is an international match.</i></p> <p>We are expecting 340 participants – consistent with the 2009, 2010 and 2011 matches.</p> <p>Officially recognized by IDPA as one of the 'big three' IDPA matches. Regarded by many as the best outdoor IDPA match.</p> <p>Attended by the Smith & Wesson, Panteao Productions, Warren Sights and other noted shooting teams and many other sponsored shooters.</p> <p>This is the 13th Carolina Cup.</p> |
| Discipline | International Defensive Pistol Association " IDPA " |
| Dates and Location | Participants shoot June 14, 15 & 16 2012 "The Range" - Oxford North Carolina |
| Contact | Scott Ruby Day 919-645-6811 Cell 919-219-6283 sruby27511@yahoo.com |
| Sponsorship Levels | <p>Details Attached.</p> <p>Sponsors that help with a cash donation will be provided ad space on the website www.The-CarolinaCup.com for at least one year.</p> <p>All cash sponsorships will be used to underwrite hotel and travel expenses for Safety Officers.</p> <p>Ship items to: The Carolina Cup c/o 5027 Hancock Road Oxford, NC 27565</p> |

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Sponsor Information

The Carolina Cup, described as the “best outdoor IDPA match in the country,” is in its 13th year.

We anticipate another sell out – the maximum number of shooters is 340. While the number of participants has increased over the years (from 150 to 340) our goals stay the same – have the best designed stages in the country and provide a challenge for participants at all skill levels. This is a match you don’t want to miss!

We hope that you will consider joining us as a sponsor and ask that you consider a donation of firearm industry-related items as door prizes for the participants. (Prizes will be awarded to participants on a random basis. We do not have a prize table based on skill.)

Additionally, because we have recruited many of the top safety officers from around the country we are requesting cash sponsorship money to help defray their expenses. **Note that all cash sponsorship money is used toward safety officers’ hotel and travel costs.** Cash sponsors will receive ad space on our website for at least one year. www.The-CarolinaCup.com

Cash Sponsorships

| Level | Cash | Free Slot | Banner | Vendor Area | Match Book |
|----------------------------------|--------------------|-----------|----------|---------------|--------------|
| Match ¹ | 6,000 ¹ | 3 | Multiple | Multiple | Full Page Ad |
| Banquet Sponsor | 5,000 | 2 | Multiple | Multiple | Full Page Ad |
| Bay ² (7 available) | \$800 ² | 1 | Multiple | Must Reserve | Full Page Ad |
| Stage ² (2 available) | \$500 ² | 1 | Yes | Must Reserve | ½ Page Ad |
| Hospitality | \$250 ² | --- | Yes | Not Available | ½ Page Ad |

¹ The cash contribution can be reduced based firearm contributions.

² There are 8 bays, each bay has two stages. There can be 1 Bay sponsor or 2 Stage sponsors per bay.

All sponsorship money is used to reduce safety officers’ hotel and travel costs and to replace equipment that was stolen. Cash sponsors will receive ad space on our website for at least one year.

Product Sponsorships – Non-Firearms

| Level | Value | Free Slot | Banner | Vendor Area | Match Book |
|-----------------------|-----------------------|-----------|----------|---------------|--------------|
| Platinum – Door Prize | \$5,000+ ³ | 1 | Multiple | Must Reserve | Full Page Ad |
| Gold – Door Prize | \$1,000 | --- | Yes | Not Available | ½ Page Ad |
| Silver – Door Prize | \$500 | --- | --- | Not Available | ¼ Page Ad |
| Bronze – Door Prizes | \$300 | --- | --- | Not Available | Logo |
| Contributor | up to \$299 | --- | --- | Not Available | Name |

³ Requires a minimum \$250 cash contribution to help offset Safety Officer expenses.

Firearm Sponsors

| Level | Value | Free Slot | Banner | Vendor Area | Match Book |
|------------------------|----------|-----------|----------|-------------|--------------|
| Side Shoot | See pg 2 | 1 | Multiple | At Bay | Multiple Ads |
| Demo Bay (2 available) | See pg 2 | 2 | Multiple | At Bay | Full Page Ad |

We will have 16 stages of fire at the match (two stages on each bay – as we have done for many years).

Space at the Vendor Area is very limited. It will be allocated on a first come, first served basis with priority given to the level of sponsorship.

For more information contact Scott Ruby, Sponsor Chairman, day 919-645-6811, cell 919-219-6283, or sruby27511@yahoo.com

We hope to hear from you soon! A sponsor application is attached.

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SPONSOR FORM (Please Print or Type)

| | |
|--------------|--|
| Company | |
| Address | |
| Website | |
| Contact Name | |
| Phone | |
| Email | |

| Indicate Preference | Level | Cash ¹ | Product | Will You Use the Free Slot (circle yes or no) |
|---------------------|---------------------|-----------------------|------------------|---|
| | Match | Call to discuss) | Call to discuss) | yes no |
| | Banquet Sponsor | \$5,000 | optional | yes no |
| | Bay Sponsor | \$800 ¹ | optional | yes no |
| | Stage Sponsor | \$500 ¹ | optional | yes no |
| | Hospitality Sponsor | \$250 ¹ | optional | ---- |
| | Match Sponsor | optional ¹ | \$5,000+ | yes no |
| | Gold Sponsor | optional ¹ | \$1,000 | ---- |
| | Silver Sponsor | optional ¹ | \$500 | ---- |
| | Bronze | optional ¹ | \$300 | ---- |
| | Contributor | optional ¹ | up to \$200 | ---- |
| | Side Shoot | \$500 ¹ | \$4,500+ | yes no |
| | Demo Bay | \$500 ¹ | \$4,500+ | yes no |

¹ All cash sponsorships will be used to offset travel and hotel costs for Safety Officers. Cash sponsors will receive ad space on our website for at least one year. www.The-CarolinaCup.com .

[] Check here to request Vendor Area reservation. – Based on level of sponsorship and first come first served. (You must supply your own 10x10 or smaller pop-up awning, table, chairs, etc.)

To ensure proper inclusion in the match book, please return this form as soon as possible. Product donations should be shipped so they arrive no later than Monday June 4, 2012. Shipping address below:

Please make check or money order payable to: The Range. Mailing Instructions

| Match Ads & Logo | Sponsor Form & Checks | Product Donations |
|---|---|--|
| Paula Glover CarolinaCup@gmail.com (Deadline to email information for match book is May 4, 2012) | Scott Ruby 203 Coltsgate Drive Cary, NC 27518 | The Range 5027 Hancock Road Oxford, NC 27563 Please ship so items arrive by Monday June4, 2012 |

For more information contact Scott Ruby, Sponsor Chairman, day 919-645-6811, cell 919-219-6283 or sruby27511@yahoo.com